July

FREE

Morrisons News Morri











Welcome to Morrisons News



Welcome to the summer issue of Morrisons News.

At Morrisons, we are foodmakers and shopkeepers and we make and prepare fresh food for you on Market Street every day.

Great value is at the heart of Morrisons so visit our Market Street counters for a wide range of offers.

Enjoy summer with our range of outdoor toys, games and travel accessories. Plus, discover barbecue and picnic inspiration and other tasty treats to share with friends and family.

If you're planning a party or special occasion, our new Food to Order guides are now out to help make things quick and easy. Turn to page 12 for details.

Kids eat free in our Café through the summer, plus our Nutmeg Back to School range will help prepare for that first day back in the autumn.

Have a great summer and thank you for shopping with us.

Andy Atkinson

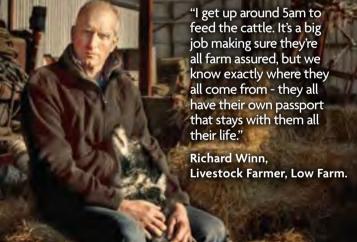
What we make, makes us who we are.

At Morrisons, we always try to listen hard to what you tell us is important to you. That's why we work with British farmers we know and trust and you can be sure that all our fresh meat is 100% British.

On Market Street, we make fresh food from scratch every day and we try to be on hand to give you help, advice and food just the way you like it. From fresh bread baked every day to 100% British cream cakes, we try to offer you good quality and great value.

Online or in-store, thank you for shopping with us.







moved to York around 30 years ago and we got our first poultry shed around 20 years ago. We produce eggs under the RSPCA logo, Lion code and now have close links with Morrisons. We produce and they sell - it's a short chain."

"This was my family's business. We work directly with our growers, who produce anywhere between 4 to 5 million stems a week. Stems come from all over the world; we use technology to track the flowers and measure their environment as we transport them and we can track some flowers back to the square metre they are grown in. This way they're treated how we want them to be treated."

Tim Woodhouse, Head of Flowers, Flowerworld.











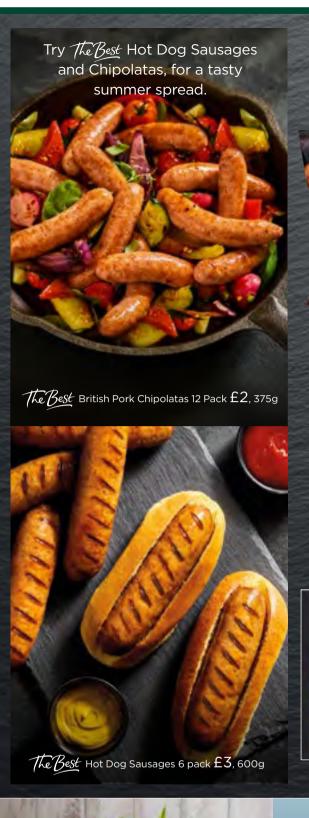












From ridged crisps and naan chips, to tortilla rolls, satisfy savoury cravings with our new range of The Best crisps and snacks.





WHEN ONLY THE BEST WILL DO

Our The Best Pizzas are made with a hand stretched stonebaked base and mouthwatering flavour combinations. Perfect to share with friends this summer.







£1.43, 350g £1.44, 350g offer ends 24th July





£1.50, 200g

£1.50, 150g

We've scooped a number of awards for our products - look out for The Best winners in store.





Flowerworld

Discover our new range of beautiful summer bouquets, hand tied by our Derbyshire florist.

FREE NEXT-DAY DELIVERY ON ALL ORDERS.

FOR THE FULL RANGE AND TO ORDER. VISIT FLOWERWORLD.CO.UK





Spotlight on Wonky Avocados





WONKY GUACAMOLE

Ingredients:

3 ripe Wonky avocados ½ red onion - finely chopped 1 green chilli - finely chopped

l teaspoon salt Juice of 2 limes Small handful of coriander roughly

chopped Freshly ground black pepper

- 1. In a pestle and mortar put the chopped red onion and ½ the chilli along with salt and mash together.
- 2. Cut the avocados in half, remove the stones and scoop out the flesh in to a large bowl.
- 3. Add the red onion and chilli and $\frac{1}{2}$ the lime juice then roughly mash with a fork.
- 4. Add the rest of the lime, black pepper, coriander
- 5. Serve with tortilla crisps.

We buy the whole crop from farmers, helping reduce food waste.

The Nation's Local Foodmakers

At Morrisons, we understand being able to buy fresh, local British food and drink is important to our customers and therefore, we are continuing our campaign to find the next generation of local foodmakers.

We currently work with over 200 new local foodmakers who now supply Morrisons stores in their local areas and we are always looking for more.

If you are a foodmaker, or if you know of any local products that you would love to see on our shelves please visit: my.morrisons.com/local-foodmakers

Suppliers pictured left to right: Clam's Cakes, Hallets Cider, Brooks Dairy, Ty Gwyn Cider, Calon Wen.





OVER 200 NEW FOODMAKERS

We now work with 200 local suppliers as a result of the



OVER 2000 NEW PRODUCTS

We currently have 2,041 new local products now in stores.



FROM ABERDEEN TO DEVON

We work with local suppliers from all across the UK.





















Tikka Masala / Chicken Tikka Masala / Store Tikka M







Tackling Plastic Pollution

We're proud to let you know that Morrisons is one of the signatories to WRAP's UK Plastics PACT, an industry initiative which aims to transform the way businesses use plastic and prevent plastics polluting the environment. We've done lots already to cut plastic waste, and have a number of plans to make an even bigger difference.

What we've already done

You can now bring your own containers to take away meat and fish from our Market Street Butcher and Fishmonger counters, if you'd prefer.

- We no longer buy plastic drinking straws.
- We now only buy cotton buds with paper stems rather than plastic ones.
- We no longer sell 5p single-use carrier bags.

What we'll be doing to reduce plastic pollution

Working through all of our own brand products to identify, reduce and remove any unnecessary plastic packaging.

- Trialling the effect of removing plastic packaging from fruit and vegetables in a number of stores.
- Making more packaging recyclable
- Fitting drinking water fountains into new stores we've already made water freely available in our cafés for customers who want to refill their water bottles.

And there will be more to come.









pleated

£4

3-13 years

boys charcoal regular fit trousers 2 pack

£7 3-13 years

4 girls short sleeved shirts 2 pack

£3.50 3-14 years

5 navy v neck jumper

3-13 years selected stores



N U ⊢ M & G Available from 16th July

> girls white 2 pack

6

£2.50 3-13 years

red cardi 3-13 years

girls woven harcoal pinny £5

3-13 years





At Morrisons, we always try to listen hard to our customers and respond guickly so that we can improve your shopping trip.

Your comments are really important to us because we want you to love shopping at Morrisons. We love hearing from you so thank you for sharing your thoughts.

Now we've launched The Morrisons Love Index. It's one of the ways we ensure that we listen hard to your comments.

We want you to tell us what you love about shopping at Morrisons - the products that you love, the service you love and the prices you love - that way we can keep listening and doing more of the things you love.

Keep letting us know by phone, via our web page or social media channels.





0345 6116111 morrisons.com

My husband and I frequently come for light lunch at your Queensbury Cafe and we are impressed by all Cafe staff, but service from one particular member of staff, Gopika is outstanding - she always serves all the customers very courteously and we love it. I have also heard other customers praising about her courteous, friendly service. Thank you for having staff like Gopika in your store. Queensbury Store Customer, 11th March

> I Love Morrisons, and travel 25 miles to shop. Always great produce and a good selection of Asian foods as I love Indian cooking. Staff are always friendly and remember who you are. Quality for me is important and I am never unhappy with choice. Dumbarton Store Customer, 11th March

Great experience as always with Morrisons. Love the products, love the range, love the prices. Checkout staff - Emma H - was brill and very helpful. Chorley Store Customer, 26th March



Available until 24th July



Hanging Decoration

Tea Lights



Crayon Pot Plant







Reed Diffuser

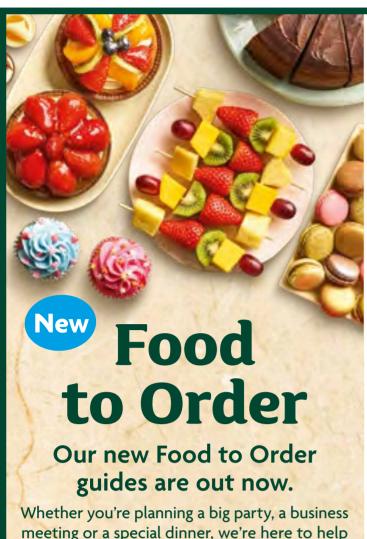












meeting or a special dinner, we're here to help make things quick and easy for you.

Our new 46 page guide is available all year round and has a wide range of food including *Free From* and *TaBest*, to make every celebration a success.

Also discover our new Summer Food to Order Guide - a taster of our great value picnic and barbecue food that's available to order.

Pick up your copy in store and see the full range online at morrisons.com/foodtoorder.





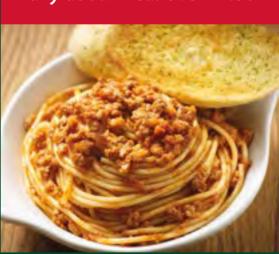


Your Morrisons Café uses quality ingredients for freshly prepared meals throughout the day. Rise and shine with our Big Breakfast, pop in for afternoon tea or bring the kids to enjoy a FREE meal*.





One free kids meal with any adult meal over £4.50





It's easy to keep up with the latest news & offers...

Our website is packed with info

Visit **morrisons.com** to find your nearest store, see if we deliver to your area and place an order. Or simply browse our mouth watering recipes for mealtime inspiration.

Download our groceries App

This is the easiest way to order your shopping on the move, check our offers and store your favourite items for next time – all from your smartphone or tablet.



Follow us on Facebook and Twitter

Head to your favourite social media site for the best way to connect with us, get the lowdown on the latest Morrisons News and share your favourite stories.





