

April

FREE

# Morrisons News



## NATURALLY WONKY NATURALLY WONDERFUL



Discover more at Morrisons     [morrison.com](http://morrison.com)

Leaflet valid from 3rd – 29th April 2018 unless otherwise stated. Available in majority of stores. Whilst promotional stocks last. Offers/prices may vary at morrison.com and Morrisons Daily. Wonky Parsnips 56p/kg • Wonky Peppers £1.56/kg • Wonky Potatoes 35p/kg • Wonky Strawberries £5.03/kg • Wonky Lemons 20p each • Wonky Grapes £2.50/kg • Wonky Avocado £2.40/kg.

# Welcome to Morrisons News



Welcome to Morrisons News.

This month we're delighted to introduce our new Savers range, with over 250 products now available across the store. We'll also tell you about our growing Wonky range of fruit and veg, and inspire you with lots of ideas for the first barbecue or picnic of the year as the days get longer.

We're still crunching prices Way Down across the store, and our Big Cleaning Event will make sure you're ready for that big spring clean.

As the weather starts to warm up a little, you'll also find recommendations for our award-winning beer and cider, with tips for mocktails too - and new Home ranges including outdoor dining sets for early summer entertaining.

Finally, the first year of our CLIC Sargent partnership is ending on a high, with customers and colleagues raising £3.3 million so far - all to help this amazing charity give families the support they need following a cancer diagnosis.

Thanks for reading, and thank you for shopping at Morrisons.

Andy Atkinson

## NATURALLY WONKY NATURALLY WONDERFUL

We're working closely with our growers to reduce food waste. So, sometimes, our wonky carrots are a bit crooked, our wonky parsnips might be pointy and our wonky fruit and vegetables can come in different shapes and sizes.  
Naturally Wonky, Naturally Wonderful.

### We know our (wonky) onions

We're committed to supporting our farmers across the UK, and that means buying the whole crop including their wonky fruit and veg. Take the 'mis-shaped' onions we get from Tom Abrey's farm. They taste just as good as the ones that are harvested at Class 1 standard.

Tom says: "Our wonky onions are from the same field as our Class 1 crop - they simply have a little missing skin or come out of the ground a little smaller than the rest. None of this affects the taste, so they're every bit as wonderful to cook with."



Tom Abrey supplies potatoes and Wonky onions to Morrisons from his farm in Norfolk.

### WONKY LEMON DRIZZLE CAKE

Serves 6-8 people

#### Ingredients:

160g unsalted butter, 160g golden caster sugar, 2 eggs, 160g self-raising flour, 1 tsp baking powder.

#### Lemon Buttercream & Icing:

2 Wonky lemons, 125g unsalted butter, softened, 200g icing sugar.

#### You'll also need:

1lb loaf tin, baking paper, butter for greasing.

### METHOD

1. Preheat the oven to 170°C. Grease the loaf tin with melted butter. Line base and sides with baking paper.
2. Place the butter and sugar in a mixing bowl. Beat for 2 mins until pale and creamy. Add the eggs 1 at a time, beat well.
3. Sieve in the flour. Add the baking powder. Mix well. Place the mixture into the loaf tin and bake on the middle shelf for 35 mins.
4. Remove and cool in the tin.



5. Lemon buttercream: zest one lemon into a mixing bowl. Add the butter and sieve 100g of icing sugar into the bowl.
6. Beat until smooth. Place the cooled cake onto a chopping board. Using a sharp serrated knife, slice the cake in half horizontally. Spread the lemon buttercream inside the cake.
7. Icing: juice one lemon into a bowl. Sieve 100g of icing sugar into the juice and mix until smooth. Spoon the icing on top of the finished cake. Shred lemon zest over the top. Store in an airtight container for up to 3 days.

# Your NEW Savers Range

Discover over 250 products across the store,  
all designed to keep shopping simple and save you money.



Discover more at Morrisons

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# Discover **New** food and drink

## Get ready for barbecue season

Satisfy the hungriest of diners with our new Ultimate Burger. 8oz of succulent British pork and British beef mince. Plus - they're gluten free.



**£3** 2 pack, 454g  
Available 16th April



*The Best* Chicken Chipolatas  
10 per pack 340g



*The Best* Toulouse Sausages  
6 per pack 400g

**£2.50 each or 2 for £4** Available 16th April

Try our new naturally low in fat Chicken Chipolata or the Toulouse Sausage, bursting with classic flavours of garlic, red wine and herbs.

Create picnic envy with our new range of *The Best* Tarts and Quiches.



*The Best* Italian Meats, Mushroom & Mascarpone Tart **£3** 450g  
Available 11th April

Try our Beetroot, Red Cabbage & Carrot Coleslaw with a horseradish and apple dressing.



Beetroot Slaw  
**£1.50** 300g

Mango & Lime Chicken Mini Fillets  
**£3** 350g  
Available in store 16th April

## Something a little different

Our new salads include Orzo Pasta with Tomatoes, Quinoa & Edamame Bean Salad and Beetroot & Goats Cheese Salad.



Orzo Pasta with Tomatoes  
**£2.25** 250g



Beetroot & Goats Cheese Salad  
**£2.25** 250g



Quinoa & Edamame Bean Salad **£2.25** 250g



Yogurt Slaw  
**£1.50** 300g

Or this bright and crunchy coleslaw with a yogurt dressing. A tasty, healthy alternative to coleslaw.

Salads and slaws available 16th April

# ranges in store this spring

## Sweet treats

Discover our new flavours of ice cream from Salted Caramel to Sweetshop, inspired by bubblegum & candyfloss flavours.



Peach and Raspberry Ice Cream, £2 each, or 2 for £3 900ml tubs

*The Best* Clotted Cream and British Strawberry Ice Cream, £2.85 each 500ml



**Caffe Latte**  
£2 each or 2 for £3 900ml  
Available 9th April



**Sweetshop**  
£2 each or 2 for £3 900ml  
Available 9th April



**Salted Caramel**  
£2 each or 2 for £3 900ml  
Available 9th April

## Strawberry & Cream Meringues

Our in-store experts fill our new strawberry meringues with British cream and top with fresh strawberries.

£1.50 each, or 2 for £2.50

2 pack  
Available 9th April



With Mediterranean flavours and an authentic, thin stonebaked base, enjoy our new Italian pizzas - a lighter, vegetarian eat, perfect for warmer weather.



**Italian Spinach and Ricotta**  
£3.50 535g



**Italian Chargrilled Veg**  
£3.50 545g

Pizzas available 9th April  
Available online 23rd April

## A refreshing change

Try our new range of 'Mocktails' and Pressés in store now. Choose from our Black Cherry & Cinnamon Presse, Mojito Mocktail and more.

£1.44 each 750ml



Discover more at Morrisons

# Big Cleaning Event

Ends 24<sup>th</sup> April



750ml



500ml



630ml



840ml



3 rolls

**£1**  
each

~~£6~~  
**£2.77**

**£3**



12 rolls



25 washes



5 litre



1.35kg



6.3kg

**£5**  
each

~~£14~~  
**£7**  
each

~~£14~~  
**£7**

WHEN IT'S GONE IT'S GONE



50 pack



53 pack

45 pack



3.5 litre

~~£12~~  
**£8**

~~£16~~  
**£8**  
each

**£10**

WHEN IT'S GONE IT'S GONE



**Unicorn sleepsuit set, £8**  
Newborn-18 Months



**Wink face romper, £4.50**  
Newborn-24 Months



**Shark top, from £5**  
1-6 years



**Cat sunglasses, £3**  
One size



**Shark sandal, from £9**  
Sizes 5-12



**3 pack frill sleeve vest, from £6** 1-6yrs



**Shark top, from £4**  
4-14yrs



**Butterfly embroidered shirt, £6**  
Newborn-24 Months



**Cream polo bodysuit, £4**  
Newborn-24 Months



**Denim shorts, from £5**  
1-6 years



**Knee length denim shorts, from £6** 1-6yrs



**Jersey waist shorts, from £7**  
4-14yrs

# Nutmeg

Clothing designed for life

Whatever your little one's style, you'll find comfy, fashionable clothes they'll love to wear.



**Striped t-shirt, £3.50**  
Newborn-24 Months



**Grey jogger, £5**  
Newborn-24 Months



**Mermaid top, £2.50**  
Newborn-24 Months



**Aztec denim shorts, from £8**  
4-14yrs



**Llama t-shirt, £2.50**  
1-6yrs



**Watermelon dress and bag, from £10**  
4-14yrs



**Pink t-shirt with sleeve detail with Aztec skirt, from £12** 4-14yrs



**Floral dungaree with cream t-shirt, £10**  
Newborn-24 Months



**Pink summer sandals, from £9** Sizes 5-12



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# OUR FIRST PARTNERSHIP YEAR WITH CLIC SARGENT ENDS ON A HIGH

Morrisons is delighted to support CLIC Sargent – the UK's leading charity for children and young people with cancer and their families. In the first year of our partnership, colleagues and customers helped us raise an incredible £3.3 million to transform the support CLIC Sargent can give to families following a cancer diagnosis.



## YOUNG LIVES vs CANCER CLIC SARGENT

Every day, 11 children and young people will find out they have cancer. But CLIC Sargent is there to help the whole family cope. CLIC Sargent funds specialist cancer care teams to deliver cancer care and support at home or at school.

CLIC Sargent can currently only support 2 in 3 young lives facing cancer. Morrisons' customers and colleagues support will help more families access the help they need, by providing more grants, more CLIC Sargent teams and more services for families.

You can help us achieve our target of raising £10 million for Young Lives vs Cancer by 2020 at [www.clicsargent.org.uk/morrisonsdonate](http://www.clicsargent.org.uk/morrisonsdonate)

## WORLD CANCER DAY February 4 2018

Thanks to our customers and colleagues, we staged our biggest ever fundraiser this year, raising £326,000 for CLIC Sargent through World Cancer Day activities.

The week leading up to the event we held fundraising events and collections and sold tens of thousands of CLIC Sargent wristbands.



Lara and colleagues at Morrisons Meadowhead



## COMMUNITY CHAMPIONS

Morrisons' team of dedicated Community Champions have helped us raise more than £3.3million to transform the support CLIC Sargent can give to families facing cancer. To find out how you can get involved, speak to your store's Community Champion.







## Rory Holloran, 2

Little Rory was diagnosed with Acute Lymphoblastic Leukaemia in June 2017. His grandma Carol, a Morrisons night worker from Devizes, never expected that the charity she had been supporting for five months would soon be supporting her family. She said:

**"The support CLIC Sargent have given our family has been unbelievable – a lifeline. Now we just want to give something back to say thank you for everything that they have done for us."**



Bradford Mayo store fundraising for Summer Carnival 2017

## HOW OUR SUPPORT HELPS

Customer and colleague fundraising is already making a life-changing difference to families facing cancer.

You have helped us fund a team of Nurse Educators – a brand new role for the NHS – to transform cancer care in the community.

CLIC Sargent can provide welcoming spaces for families away from hospital wards. The 'Home Comforts' service includes facilities to clean laundry, so children can always wear their favourite pyjamas, teens and parents can enjoy reliable WiFi to keep in touch with friends.

In 2017, money raised through our partnership paid for more than £400,000 in grants to ease the financial burden of cancer\*.

\* Research by CLIC Sargent shows that cancer costs an average of £600 extra in outgoings each month for each family.

## HOW YOU CAN HELP

**Donate online** – Visit [www.clicsargent.org.uk/morrisondonate](http://www.clicsargent.org.uk/morrisondonate) to give directly to CLIC Sargent.

**Get fruity** – 20p from all 227g packs of strawberries sold throughout April will go to CLIC Sargent. Share your favourite strawberry recipe with us on Twitter @CLIC\_Sargent and @Morrison

**Donate at the till** – All stores have CLIC Sargent tins at the end of till points for donations. All donations, no matter how big or small, add up to a big difference for young lives against cancer.

**Volunteer** – Speak to your local CLIC Sargent fundraiser about getting involved. To speak to your local CLIC Sargent fundraiser, call 0300 330 0803.



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# Winners.



We scooped two awards at the Drinks Retailing Awards in February - Multiple Beer Retailer of the Year and Multiple Cider Retailer of the Year.

£2.53



Bacchus Kriek  
375ml

£2.58



Menabrea  
660ml

Any  
**3 for £5**  
£2-£2.17 each

Healey's  
Cornish  
Rattler  
500ml



Bintang  
620ml



Warsteiner  
660ml



Sandford  
Orchards Fanny's  
Bramble 500ml

Discover our selection of British, imported and craft ciders and choose from regional ales, craft beer, world beer and kegs. Look out for our tasting notes in store to help you select your perfect tippie.

Any  
**4 for £6**  
£1.65 - £1.85 each



The Best IPA, Yorkshire  
Golden and American  
Pale Ale 500ml



Harbour Little  
Rock IPA  
330ml



Boston  
Tea Party  
330ml



St Peter's  
Plum Porter  
500ml

£4.98  
2.25 litre



The Best Vintage Cider  
2.25 litre

£4.45  
750ml



Damm Inedit  
750ml

**2018 FIFA WORLD CUP RUSSIA**  
OFFICIAL LICENSED STICKER COLLECTION

**£3.99**  
Starter Pack

**Get ready for the big kick off**  
Official sticker starter packs and stickers in store now.

**Stickers 80p each**

# New Home and Cook Collections

Prepare for alfresco dining with cool blue picnicware and refresh your home with contemporary kitchen accessories and electricals. Discover new ranges now in selected stores.



Freezer Jug, £4



Drinks Dispenser, £5



Cotton Napkins, 4 pack, £6



Crackle Serving Plate, £3



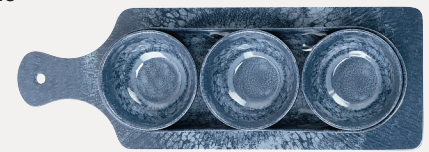
Small Chrome Lantern, £12



Indigo Herringbone Throw, £18



Oil and Vinegar Server, £7



Crackle Snack Tray, £4



Bamboo Chopping Board, £3



Forged Handled Chef's Knife, £9



Geo Embossed Canisters, £6 each



Anthracite Kettle, 1.7L, £35  
Any 2 for £60



Anthracite 4 Slice Toaster, £35  
Any 2 for £60



Hard Anodised 20cm Pan with Lid, £18



Discover more at Morrisons



# WAY DOWN PRICE CRUNCH



Discover **NEW** prices crunched  
WAY DOWN in store.



## It's easy to keep up with the latest news & offers...

**Our website is packed with info**  
Visit [morrison.com](http://morrison.com) to find your nearest store, see if we deliver to your area and place an order. Or simply browse our mouth watering recipes for mealtime inspiration.

**Download our groceries App**  
This is the easiest way to order your shopping on the move, check our offers and store your favourite items for next time – all from your smartphone or tablet.

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Head to your favourite social media site for the best way to connect with us, get the lowdown on the latest Morrisons News and share your favourite stories.



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[morrison.com/news](http://morrison.com/news)

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