

February

# Morrisons News

# FREE



DINE IN MEAL  
FOR 2

# £15

VALENTINE'S  
DAY



CHOOSE FROM A GREAT SELECTION  
OF *The Best* DISHES TO CREATE  
A MENU YOU'LL BOTH LOVE.

CHOOSE A STARTER



+

A MAIN



+

A SIDE



+

A DESSERT



+

PROSECCO, WINE,  
LAGER OR CHOCOLATES



LOOK OUT  
FOR OUR  
VEGETARIAN  
AND VEGAN  
OPTIONS



WHEN ONLY *The Best* WILL DO

Available from 11th - 17th February

Discover more at Morrisons [morrison.com](http://morrison.com)

**drinkaware.co.uk for the facts** Leaflet valid from 9th February - 3rd March 2019 unless otherwise stated. Available in majority of stores. Whilst stocks last. Offers/prices may vary at [morrison.com](http://morrison.com) and Morrisons Daily. All prices, descriptions and images are correct at time of going to print but subject to change. *The Best* Garlic & Herb Tear and Share Bread & French Camembert 270g, £3.50, £1.30/100g • *The Best* Beef Wellington 505g, £11, £2.18/100g • *The Best* Green Vegetable Medley 260g, £2.50, 96.2p/100g • *The Best* Sharing Belgian Chocolate & Salted Caramel Fondant, 237g, £2.50, £1.06/100g • WM Morrisons Prosecco Spumante 75cl, £7. Offer ends Sunday 17th February 2019. Serving suggestion.

# Welcome to Morrisons News



Welcome to the February issue of Morrisons News.

With Valentine's Day just around the corner, we've got plenty of ideas to help you spoil the one you love, from romantic dine-in ideas to thoughtful gifts, plus a large selection of flowers.

Discover Fresh Ideas, our new range of inspiring meal solutions to help you enjoy eating well. Plus, enjoy one of our new freshly prepared salads to go.

Fundraising for our charity partner CLIC Sargent is still going strong with your support, and you'll find our 'Every Pack Gives Back' event in store throughout the month.

We're inspiring children's imaginations on World Book Day with classic reads to favourite character costumes. Our new spring Nutmeg collection is also now in store so you can keep them dressed to impress all season.

Thank you for shopping with us.

*Audrey*

Andy Atkinson,  
Group Customer and  
Marketing Director

# Say it with flowers.

Our Valentine's Day flowers will be available in store from Sunday 10th February.

<p>Single Rose <b>£2</b></p>	<p><i>The Best</i> Rainbow Rose <b>£4</b></p> <p>50p from the sale of each Rainbow Rose will be donated to The Albert Kennedy Trust</p>	<p>A Dozen Red Roses <b>£5</b></p>
<p>No 1 Valentine's Day Bouquet <b>£10</b></p>	<p>Valentine's Day</p>	<p>Brights Bouquet <b>£15</b></p>
<p><i>The Best</i> Rose &amp; Bloom <b>£15</b></p>	<p>Pure Love Bouquet <b>£20</b></p>	<p><i>The Best</i> Dozen Roses Gift Bag <b>£20</b></p>

**10% Online Discount** until 16th February 2019  
USE CODE LOVE10

Our own Derbyshire florist, Flowerworld, prepares our Valentine's flowers just for you. For our range of flowers online that can be delivered to a loved one this Valentine's, visit: [www.flowerworld.co.uk](http://www.flowerworld.co.uk)

**Morrisons** Since 1899  
Makes it

<p>Bath Bubbles <b>£4 each</b></p>	<p>Scented Candle <b>£5</b></p>	<p>Baylis &amp; Harding Gift Set <b>£10</b></p>	<p>Baylis &amp; Harding Gift Set <b>£12</b></p>
<p>Oysters &amp; Scallops Any 6 for <b>£3, 70p each</b></p>	<p><b>£5 each</b></p>	<p>Prosecco <b>£6</b> Champagne <b>£17</b></p>	

# Share the love.

Create memorable moments this Valentine's Day with our romantic meals, tempting treats and thoughtful gift ideas.

If you need gift ideas, recipe inspiration or even tips on how to shuck an oyster, you'll love our Valentine's blogs at [my.morrisons.com/valentines-day](http://my.morrisons.com/valentines-day).



British Rump Steak, 2 pack **£5**



Discover more at Morrisons

**£1** each

2p donation with every pack

6 pack

**£1** each

5p donation with every pack

190g

**£1.50** each

5p donation with every pack

433g

~~£2.60~~  
**£1.50** each

5p donation with every pack

10-12 pack

~~£2~~  
**£1.50** each

5p donation with every pack

1 litre

# Every Pack Gives Back

For every pack you buy, a donation will be made to

## YOUNG LIVES vs CANCER CLIC SARGENT

**£2** each

10p donation with every pack

8 pack

~~£3~~  
**£2** each

10p donation with every pack

1.35 litres / 1.050 litres

**£2** each

10p donation with every pack

1.19 litres

**£2** each

5p donation with every pack

247g-252g

**£3** each

5p donation with every pack

700g-840g

**£3** each

15p donation with every pack

8 pack

~~£4.96~~  
**£3** each

5p donation with every pack

95g-100g

# THANKS TO YOU, OUR CUSTOMERS WE HAVE ALREADY RAISED MORE THAN £6 MILLION TOWARDS OUR £10M TARGET FOR CLIC SARGENT.

Seth's smile helping to raise thousands

Five-year-old Seth Whiston from Sheffield, whose sister Amber has a brain tumour, is starring on collection tins in our stores across the country, helping to raise money for CLIC Sargent.

Seth's sister Amber was diagnosed with the tumour when she was just eight months old.

When cancer strikes it affects the whole family, and Seth's mum Lara said they were keen to help and raise awareness.

"As a family we try to raise money and to help promote CLIC Sargent so that other parents who find themselves in this situation know that help is there. Seth has grown up with this, visiting Amber while she has been undergoing treatment in Sheffield Children's Hospital. He's very aware of CLIC Sargent and how they've been part of our lives," said Lara.

"When he got the chance to have his photo taken for the collection tins he jumped at it – he loves posing and is very excited now he's seen his picture on the tins in Morrisons."

For more information about our partnership and how your money is helping, visit: [my.morrisons.com/clic-sargent](http://my.morrisons.com/clic-sargent).

### How you can continue to help

- **Donate at the till** – All stores have CLIC Sargent buckets at the end of till points for donations. All donations, no matter how big or small, add up to a big difference for young lives against cancer.
- **Donate online** – Visit [clicsargent.org.uk/morrisonsdonate](http://clicsargent.org.uk/morrisonsdonate) to give directly to CLIC Sargent.
- **Volunteer** – Speak to your Community Champion at your local Morrisons store or your local CLIC Sargent fundraiser about getting involved. To speak to your local CLIC Sargent fundraiser, call 0300 330 0803.



Fundraising family: Seth Whiston, with his sister Amber and Deborah Parry, community champion at Morrisons' Sheffield Meadowhead store.



Seth Whiston, left, and six year old Jacob Jones from Flintshire, who has been supported by CLIC Sargent through his treatment for leukaemia.

New **Morrisons** Since 1899

# FRESH IDEAS

Our new 'Fresh Ideas' range is full of vibrant, fresh and inspiring all-day meal solutions to help you enjoy eating well.

Choose from tasty King Prawn Linguine, delicious Chicken Paella and other balanced main meals, as well as soups and breakfasts for lighter bites. All designed to help you include protein and/or fibre. Every product includes one of your Five-A-Day too.



Any **2 for £5**  
£3.25 each  
400g

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Discover more at Morrisons



Recipe boxes from  
**£20**  
2 meals for  
2 people

# LET'S EAT FRESH.

Our convenient **EAT FRESH** recipe box service offers a delicious range of meals including vegetarian, vegan and low fat options. Simply tell us how many meals you'd like to **EAT FRESH** every week, choose your recipes and we'll deliver fresh, pre-portioned ingredients direct to your door.



At Morrisons, we are foodmakers as well as shopkeepers. Our Butchers, Bakers, Fishmongers and Deli and Cake Shop experts freshly prepare food just the way you like it, in store every day.

**New**

Fresh Salad  
**£3.25**  
each  
or part of the  
£3.50 meal deal



Our fresh salads, including new chicken, fish and vegetarian options, are hand prepared in-store everyday. Pick up one in our Food to Go area.

Get 50% off your first order using the code\*

**FEB50**

- Easy to order
- Hassle-free delivery
- Packed fresh, kept fresh

[morrison.com/eatfresh](http://morrison.com/eatfresh)



Chicken Stout Thighs  
**5 for £3**  
75p each

Visit the Oven Fresh counter to try our new British Chicken Thighs - marinated in stout and cooked fresh in store every day.

10" Kale Base Pizza  
**2 for £5**  
£2.75 each

**New**

Introducing our new kale base pizza. Pick up one already prepared or create your own. Choose your toppings and we'll make your pizza right here in store.

**New**

Vegan Naked Fajita Bowl **V** **LF**

**New**

'Curribean' Fish Parcel and Basmati Rice

**New**

Portobello Burger with Katsu Dressing **V**

Sweet Chilli Chicken and Egg Fried Rice

Mediterranean Hake Fillet Meal Kit  
**£4**  
Serves 2

**New**

Prepared with filleted Hake by our Fishmonger, this handy meal kit comes with prepared vegetables and sauce - ready to go straight in the frying pan.

Frittata  
**2 for £2**  
£1.20 each

**New**

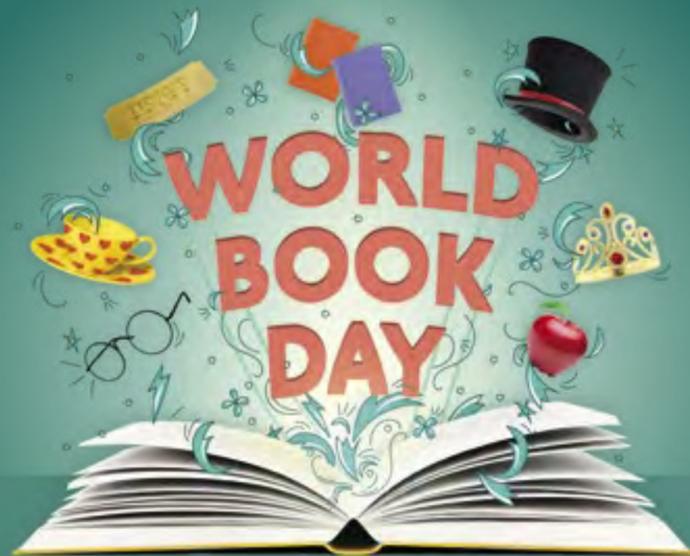
Ready to take home and eat hot or cold, our new Deli Frittata contains less than 200 calories.

**V** VEGAN **LF** LOW FAT



Discover more at Morrisons

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# WORLD BOOK DAY

Celebrate the joy of reading on 7th March with classic reads and favourite character costumes.



Available from 28th February

Snow White  
Includes Tiara  
3-8 yrs

**£12**  
each

Available from 18th February



Harry Potter  
Includes wand,  
glasses and scarf  
5-10 yrs



Horrid Henry  
Includes mask and  
whoopee cushion  
5-10 yrs

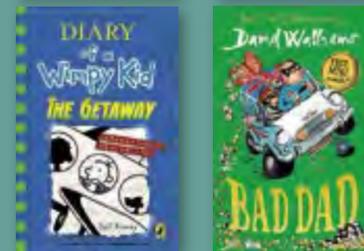


Peter Rabbit  
2-6 yrs

Any  
**2 for £7**  
£4 each



Picture books



Children's fiction

Available from 11th February



gilet, £9  
newborn - 3yrs

jeans, £6  
newborn - 3yrs



top, £3.50  
newborn - 3yrs



2 pack joggers, £7  
newborn - 3yrs



dino jumper, from £7  
1-6yrs



embroidered shirt, from £7  
4-14yrs

# Nutmeg

KIDS

new spring collection  
in store now



denim dress,  
from £10  
1-6yrs



3 pack tops, from £8  
1-6yrs



2 piece dress, from £10  
4-14yrs



top, from £4  
3-14yrs



joggers, from £8  
3-14yrs



Discover more at [Morrison's](#)



# Thanks for supporting our farmers

In October 2015 we launched For Farmers and became the first UK retailer to create a range where part of the retail price of the products goes directly back to farmers, something our customers told us they wanted. To date, our For Farmers range has generated £11,968,209 of extra income for farmers.



£1.38, 4 pints    97p, 2 pints    £2.44 each, 350g    £1.10, 300ml    £1.15, 300ml

For more information about how your purchases are helping to support, visit [morrison-farming.com](http://morrison-farming.com)

Ian Barker & Son  
For Farmers Milk supplier to Morrisons  
North Hill Farm, Winslow



Good to know it's Morrisons



## We're looking for Local Foodmakers

We are continually searching for the nation's finest Local Foodmakers to be able to provide our customers with food and drink that is known and loved locally. Our Foodmakers Campaign helps us to find suppliers who can work, and grow with us to supply Morrisons stores in their local area.

If you are a foodmaker, or if you know of any local products you would love to see on our shelves please visit: [my.morrison.com/foodmakers](http://my.morrison.com/foodmakers)

We'll be kick-starting this year's events very soon so visit [my.morrison.com/foodmakers](http://my.morrison.com/foodmakers) to register your interest and take a look at some of our case studies.



At Morrisons, we always try to listen hard to our customers - your comments are really important to us. Thank you for telling us about Morrisons products you really love - here are just a few of your favourites. Look out for these and others in store.

# #LOVED BY YOU

Tell us about a product in store that you love [f](https://www.facebook.com/morrison.com) [i](https://www.instagram.com/morrison.com) [morrison.com](https://www.morrison.com). See more of your comments at [my.morrison.com/loveindex](http://my.morrison.com/loveindex)



### Morrison's British Beef Steaks

"I love the steaks from the butchers and how you can get it cut to your own specific preference, the colleagues behind the counter are all so helpful."

- Charlie, Erskine Store Customer

British Sirlion Steak £19.50/kg



### Morrison's Fresh Cream Palmiers

"Heaven on a plate. I love these gorgeous palmiers."

- Christopher, York Store Customer

£1.23 each



### Morrison's Market Street Salmon Fillets

"I love your salmon & always buy it. Always fresh & great taste."

- Fiona, Tewkesbury Store Customer

3 for £10 or £4 each, 220g



### Morrison's 6 Meat Free Burgers

"Had Morrison's own meat free burgers with sweet chilli noodles this evening. Love them."

- Emerald, Tynemouth Store Customer

£1.50, 342g



### OVER 500 NEW FOODMAKERS

We now work with 514 local suppliers as a result of the campaign.



### OVER 5000 NEW PRODUCTS

We currently have 5,641 new local products now in stores.



### FROM ABERDEEN TO DEVON

We work with local suppliers from all across the UK.



Morrison's colleagues chat to local foodmakers at our Kendal event



Tim Wigram, Rod and Ben's Organic Seasonal Foods, Exeter. Plymouth Foodmakers Event



Angela Pasco & Dave Wells, Orsom Handmade Cheese, Nantwich. Chester Foodmakers Event



Discover more at Morrisons



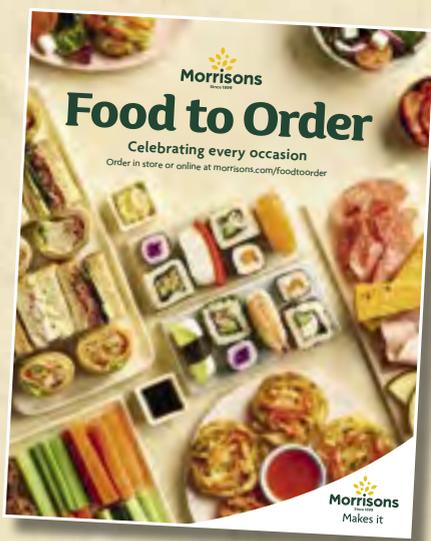
# Food to Order

Pick up our Food to Order guide in store.

Whether you're planning a big party, a business meeting or a special dinner, we're here to help make things quick and easy for you.

Our 46 page guide is available all year round and has a wide range of food including *Free From* and *The Best*, to make every celebration a success.

Pick up your copy in store and see the full range online at [morrison.com/foodtoorder](http://morrison.com/foodtoorder)



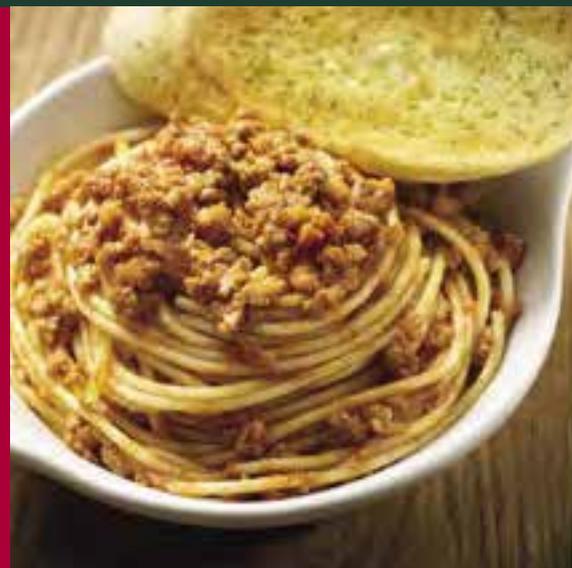
Market Street

# CAFÉ

Your Morrisons Café uses quality ingredients for freshly prepared meals throughout the day. Rise and shine with our Big Breakfast, pop in for afternoon tea or bring the kids to enjoy a FREE meal\*.

**KIDS EAT FREE\* FROM 3PM**

One free kids meal with any adult meal over £4.50



## Café Teatime Meal Deal

Meal + drink  
**£5.75**



Teatime Meal Deal available from 3pm every day and applies to any meal priced £5.75 or more.

## It's easy to keep up with the latest news & offers...

**Our website is packed with info**  
Visit [morrison.com](http://morrison.com) to find your nearest store, see if we deliver to your area and place an order. Or simply browse our mouth watering recipes for mealtime inspiration.

**Download our groceries App**  
This is the easiest way to order your shopping on the move, check our offers and store your favourite items for next time – all from your smartphone or tablet.



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